

Dear Business Owner:

Thank you for considering the Brighton High School yearbook, *The Cardinal*, a valuable way to advertise your business and support the Tipton County Community. *The Cardinal* is a full-color professionally published album read by thousands of teenagers and parents in our community. It is one book that is not thrown away but treasured for years.

Thank you for investing in the students of Brighton High School, and we look forward to placing your ad in *The Cardinal*, the 2007 Brighton High School yearbook.

The following is a price summary of space in the yearbook:

1/16 pg	\$50.00
1/8 pg	\$50.00
1/4 pg	\$75.00
1/2 pg	\$100.00
Full page	\$200.00

Yours truly,

**Mark Yoder
Brighton High School yearbook adviser**