

Welcome to Visual Communications, a branch of Career and Technical Education which focuses on commercial art. This is the first class of a series that is geared toward preparation for post-secondary education and/or career opportunities in a commercial art related industry. Throughout this year, each nine week grading period will be filled with assignments and projects that simulate those found in an occupational setting. Student work is graded on a point system based upon the successful completion of textbook work, worksheets, reviews, projects, presentations, and testing. All of the art projects that are assigned this year are centered on the Elements of Art and the Principles of Design. Each student will begin building a portfolio of art work which could be used for admission to art school, for scholarship opportunities, and/or for entry level employment.

Students who use and manage class time wisely will be able to complete all assignments with only a minimal amount of homework. It is very important that each student keep on task and up to date with assignments and due dates. Students who are unable to complete work by the due date will be assigned mandatory tutoring (after school).

There is a \$20.00 supply fee for this class. This fee covers virtually everything needed for the completion of assignments. Each student will receive a set of supplies to kept and used in the classroom. It is the responsibility of each person to maintain their supply box. Lost/abused items will not be replaced. Additionally, the art fee gives the students access to many other necessary supplies such as paper, paints, pastels, clay, etc. that are part of various projects.

SkillsUSA is the CTE organization that coordinates with these classes. All students will be exposed to this club through class room activities and projects. SkillsUSA provides the students with opportunities in community service, team work, leadership, and social skills. Regional, state, and national competitions are held each year in the spring. Those students who wish to become involved at this level may become an official member by joining the SkillsUSA organization and paying dues of \$20.00 before October 1, 2009.

I am glad to have the opportunity to work with you this year. My contact information is listed below for your convenience.

Mrs. Neal

BHS Room 418

837-5824

kneal@tipton-county.com

Welcome to Graphic Communications, a branch of Career and Technical Education which focuses on commercial art. This is the second class of a series that is geared toward preparation for post-secondary education and/or career opportunities in a commercial art related industry. Throughout this year, each nine week grading period will be filled with assignments and projects that simulate those found in an occupational setting. Student work is graded on a point system based upon the successful completion of textbook work, worksheets, reviews, projects, presentations, and testing. The majority of the projects that are assigned this year are centered around various printing techniques. Each student will begin building a portfolio of art work which could be used for admission to art school, for scholarship opportunities, and/or for entry level employment.

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